

2010 Power Up User Conference

Microsoft Road Map – Errol Schoenfish



A native of North Dakota, Errol's 23-year career has been exclusively involved in the ERP/CRM software industry. As the Director of Product Management for the past 5 years, Errol has led the product direction of Microsoft Dynamics GP working closely with the development organization on strategy and cross-Microsoft product collaboration. Errol previously led Partner and Field evangelism for Microsoft Dynamics CRM in the early years of that products lifecycle. Errol gained international experience as the Director of Sales and Marketing for Microsoft Business Solutions Australia, leading the MBS sales and marketing strategies from 2001 to 2003. Before relocating to Sydney, Errol was based in Fargo where he was the Director of National and Global Accounts for Great Plains Software from 1999 to 2001. An accomplished presenter, Errol has delivered keynotes at hundreds of Microsoft and partner led customer events including main stage presentations at Microsoft Convergence (the largest Microsoft customer event).