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For Additional Information:

Jennifer Halyk
Marketing Manager
(204) 989-4330
jennifer.halyk@encorebusiness.com

Encore Business Solutions Inc.
467 Provencher Blvd.
Winnipeg, Manitoba
Canada R2J 0B8

T 204.989.4330
F 204.235.2331
encore@encorebusiness.com
www.encorebusiness.com

Granny's Poultry Chooses Encore Business Solutions to Implement Microsoft Dynamics AX

WINNIPEG, MANITOBA, CANADA – January 15th, 2010 Encore Business Solutions (“Encore”), one of western Canada’s leading resellers of Microsoft Dynamics®, and Granny’s Poultry (“Granny’s”), the largest food processor in Manitoba, announced today that they will be partnering to implement Microsoft Dynamics AX at Granny’s.

Granny’s is currently managed by disparate legacy systems that lack real time integration and must be supported by several manual processes. Driven by a core value of ‘continuous improvement’ and needed to compliment their automation investments at its processing facility, Granny’s set out to improve its business management processes. “It was time to focus on technology and process improvements in the back office to gain visibility across operations, access to information, improve communication and collaboration. We needed to find a flexible, scalable ERP [Enterprise Resource Planning] solution that will enable the organization to continue rapid growth and remain competitive” stated Scott Fraser, CFO.

Encore was approached by Granny’s to review their current systems and provide an unbiased recommendation for potential system improvements. Once Granny’s determined they wanted to move forward with system improvements, Encore was asked to enter into the selection process. Encore took part in a number of information gathering sessions to gain an understanding of Granny’s requirements and recommended Microsoft Dynamics AX. Encore worked with the Granny’s team over the last several months to demonstrate product functionality and engaged both Microsoft® and process manufacturing experts to illustrate the flexibility and options available from this solution. After speaking to some of Encore’s customers directly and hearing the business benefits of implementing Microsoft Dynamics AX along with Encore’s consulting expertise, Granny’s decided to partner with Encore and chose Microsoft Dynamics AX.

“This is a significant investment for Granny’s and we were compelled to do our research and due diligence. As a result, we found a very qualified partner right here in Winnipeg. It’s fantastic that a local company has technical skills, product certifications and consulting expertise that we need just up the road”, says Fraser. Brent Twist, CEO of Encore says, “It is great that two significant players in their respective industries could collaborate, strengthening the Manitoba economy by keeping business in the province”.

About Encore Business Solutions

Established in 1990, Encore Business Solutions Inc. is committed to helping organizations implement value-added technology and business management solutions such as Microsoft Dynamics® GP, Microsoft Dynamics® CRM and Microsoft Dynamics® AX. As a Microsoft Gold Certified Partner, Encore is among the elite of Microsoft's business partners, earning their highest endorsement.

Built on experience, reputation and genuine commitment to customers and business partners, Encore's strength is in their ability to realize the client's full potential through new business applications, automation, integration and ongoing system reviews. For more information about Encore's products and services, visit www.encorebusiness.com .

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