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Encore's Quest for Gold is a Success for the 6th Consecutive Year

WINNIPEG, MANITOBA, CANADA – July 16, 2008 – Encore Business Solutions announced that they have successfully achieved Gold Certified Partner status in the Microsoft Partner Program for 2008. This is Encore's 6th consecutive year achieving this status.

"We are excited that Encore is once again recognized as a Microsoft Gold Certified Partner," states Ken Chartrand, CEO, Encore Business Solutions. "It represents our dedication to Microsoft and shows the high level of expertise we strive to compete for year after year. It's truly an honor to once again be among the elite Microsoft partners worldwide."

"Customers are looking for partner companies that can bridge the gap between their business demands and technology capabilities," states Allison Watson, corporate vice president of the Worldwide Partner Group at Microsoft Corp. "They need to trust in a company that can act as an expert adviser for their long-term strategic technology plans. Microsoft Gold Certified Partners, which have certified expertise and direct training and support from Microsoft, can build a positive customer experience with our technologies. Today, Microsoft recognizes **Encore Business Solutions** as a Gold Certified Partner for demonstrating its expertise in providing customer satisfaction using Microsoft products and technology."

Gold Certified Partners represent the highest level of competence and expertise with Microsoft technologies and have the closest working relationship with Microsoft. To achieve Gold Certified Partner status Microsoft partners must meet a set of guidelines. This includes attaining a Microsoft Competency and earning at least 120 qualified partner points. Partner points are awarded to organizations for accomplishing specific criteria such as: customer satisfaction, sales performances and required software certification. The benefits of being a Gold Certified Partner include: access to additional training and support, resulting in an advantage in today's competitive marketplace.

About Encore Business Solutions

Established in 1990, Encore Business Solutions Inc. is committed to helping organizations implement value-added technology and business management solutions such as Microsoft Dynamics GP and Microsoft Dynamics CRM. As a Microsoft Gold Certified Partner, Encore is among the elite of Microsoft's business partners, earning their highest endorsement.

Built on experience, reputation and genuine commitment to customers and business partners, Encore's strength is in their ability to realize the client's full potential through new business applications, automation, integration and ongoing system reviews. For more information about Encore's products and services, visit www.encorebusiness.com.

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