

## Automate your billing processes and realize immediate gains in productivity

Subscription Billing manages cyclical and subscription based billings by generating invoices, quotes or orders in Microsoft Dynamics GP Sales Order Processing. With Subscription Billing, Sales Transactions are automatically created based on the billing date and billing frequency assigned to the customer contract line item. You will reduce your human resources costs, eliminate billing errors and maintain billing accuracy while processing and creating thousands of transactions within minutes all from within a single window. Subscription Billing leverages Dynamics GP's own Revenue & Expense Deferral functionality allowing you to defer revenue recognition over future periods based on days per period or equal per period.

## Scalable – Manage Growth and Multiple Cycles Efficiently

- Integrate with Microsoft Dynamics GP Electronic Funds Transfer (EFT) for Receivables or fully integrated credit card add-on applications for further productivity gains!

## Manage Your Cyclical Billing Processes

- Leverage Dynamics GP's revenue recognition capabilities with extended flexibility provided through contract entry.
- Bill prior to services being performed with the new 'Delayed Revenue Recognition' feature.

## Automate Repetitive Billing Procedures

- Define when contract line items will start billing, how often they are to be billed (i.e. monthly, annually) and when lines will expire.
- Accelerate contract creation with the 'Copy Contract' feature.
- Create large batches of SOP documents quickly using the 'Fast Create' functionality.

## Benefits

- Increase employee productivity and data accuracy by eliminating repetitive, tedious tasks
- Automate the creation and delivery of recurring quotes, orders and invoices
- One time deferral set up saves time and eliminates data entry errors
- Reduce Human Resources costs
- Respond faster to your customer's inquiries, needs and wants
- Automatically scales with the growth of your organization
- Return on investment (ROI) realized in as little as 3 months
- Access to real-time reports improving your ability to make proactive decisions

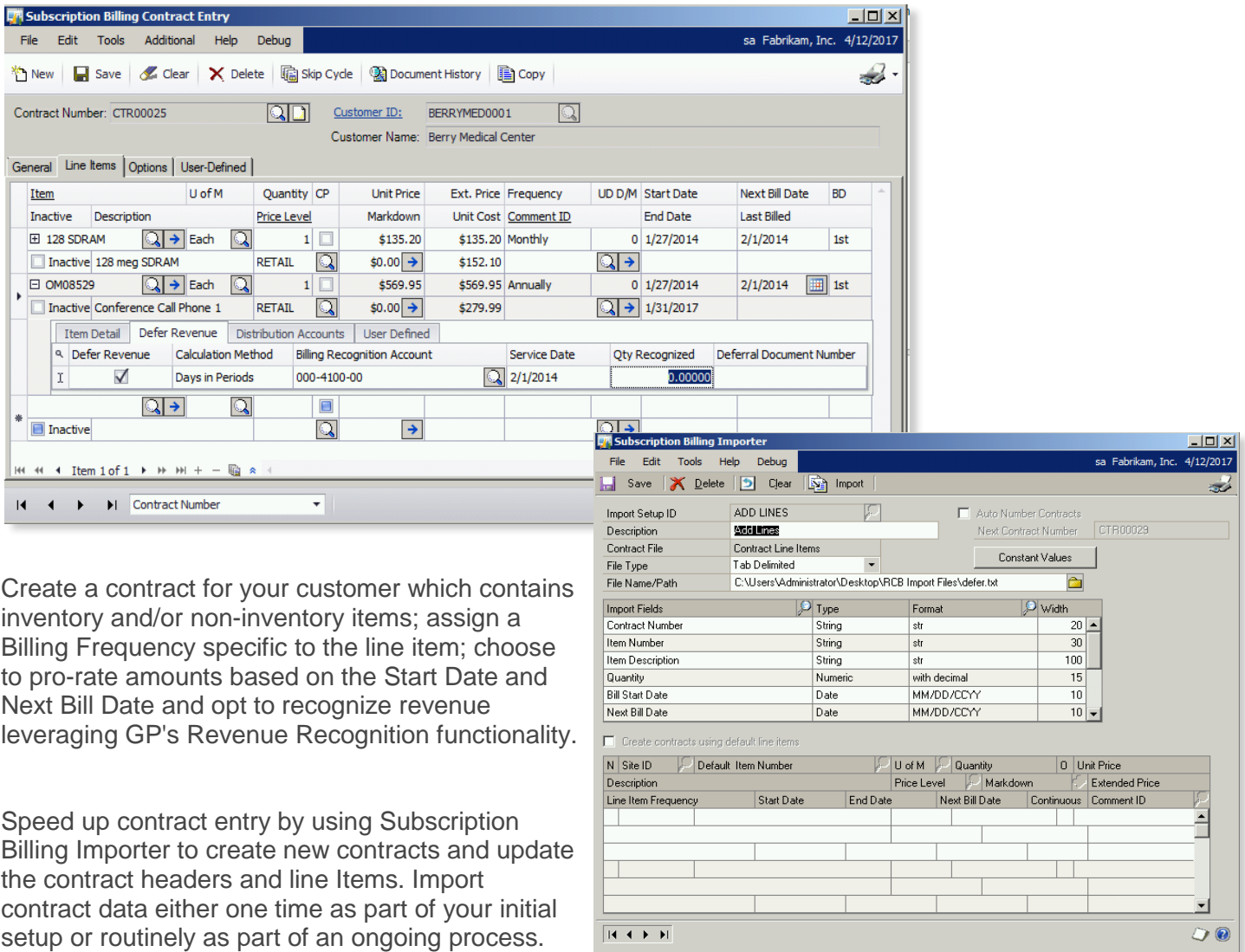
Create or update Subscription Billing contracts quickly & easily with **Subscription Billing Importer**

Create or update Subscription Billing contracts with transactions from CRM with **SB CRM Integrator**

## + Subscription Billing (and Subscription Billing Importer)

The right solution for those who need to:

- Generate accurate, timely invoices on a recurring basis.
- Manage volume and multiple cycles efficiently.
- Extend Dynamic GP's revenue recognition capabilities.



The image displays two software windows. The top window, 'Subscription Billing Contract Entry', shows a contract for 'Berry Medical Center' with contract number CTR00025. It lists three line items: 128 SDRAM (Monthly), 128 meg SDRAM (Annually), and Conference Call Phone 1 (Annually). The bottom window, 'Subscription Billing Importer', shows the 'Import Setup ID' and 'ADD LINES' options, with a file path for 'defer.txt' and a table of import fields including Contract Number, Item Number, Description, Quantity, Bill Start Date, and Next Bill Date.

Create a contract for your customer which contains inventory and/or non-inventory items; assign a Billing Frequency specific to the line item; choose to pro-rate amounts based on the Start Date and Next Bill Date and opt to recognize revenue leveraging GP's Revenue Recognition functionality.

Speed up contract entry by using Subscription Billing Importer to create new contracts and update the contract headers and line items. Import contract data either one time as part of your initial setup or routinely as part of an ongoing process.