



count me in.

Summit^{CRMUG} | Count in.
Count on.

SUMMIT GIVES YOUR ORGANIZATION A COMPETITIVE ADVANTAGE

CRMUG Summit is the **leading** live event featuring user-produced education on how to maximize the performance of Microsoft Dynamics CRM. Expertise is shared openly and honestly in an authentic community-driven environment that allows attendees to hone in on their product version, industry and role—providing the ultimate customized experience that offers return on investment year-round. Knowledge gained at Summit has real-life application and the potential for remarkable results.

NAVIGATING SESSIONS



SYSTEMS KNOWLEDGE/TRAINING

Summit provides concentrated learning for Microsoft Dynamics end users with sessions focused on the version currently implemented, individual roles, industry best practices and the CRM version currently implemented at your company.



ISSUE RESOLUTION

The ongoing advice end users need to overcome product obstacles is necessary to your organization. And it can come from various sources and at varying costs. Whether it's a hallway conversation with a session leader, Microsoft MVPs working a help-desk or a tip learned from a peer during a networking lunch - the ROI on Summit registration is extraordinary.

VAR Support = \$185/hour.

Summit Early Bird Registration Price: \$900.

**5 Issues Resolved or Future Incidents Avoided
at Summit = 100% ROI**



PEER-TO-PEER NETWORKING

The value of forming relationships with peers using the Dynamics CRM is hard to quantify, however most Summit attendees will describe it as "priceless".



COST SAVINGS

There is no question Summit provides the greatest ROI to your employees and your organization. The cost comparison to other high-quality training experiences is impressive.

TRAINING IS NOT A COST. IT IS AN INVESTMENT.

"It is impossible to expect employees to conscientiously inspect controls unless they already know how systems operate. This calls for the ongoing training of employees to ensure that they thoroughly understand all aspects of the systems with which they are involved. This requires not only an initial training session for new employees, but also reminder sessions that are timed to coincide with any changes in processes and related controls, as well as thorough documentation of the systems."

Excerpt from *The Accounting Controls Guidebook* by Steve Bragg.

"Summit training is 3 ½ days of learning and networking!! The total cost of the trip equals 9 hours of our partner's billable time. Awesome bargain!"

Joni Finnell

Consumer Support Services, Inc.

"The cost of sending a single employee for a Microsoft class ranges from \$800 to \$1,400 per day plus travel. Compare that to Summit where the attendee gets 3 days of training on a range of topics specific to their role for an Early Bird rate of \$899 - and that includes some meals and the Expo and networking that you don't get with classroom training. Summit delivers huge training value compared to equivalent classroom training."

Lou Spevack

American Council on Education

"Last year was my first time attending Summit having attended Convergence the prior year. I walked away from my first Summit experience with more excitement, passion, drive and enthusiasm about the role I play in my company than ever before."

Sean Reynolds

Atlantic Aviation

REGISTER ONLINE FOR SUMMIT TODAY!

OCTOBER 11-14, 2016 | TAMPA, FL

crmugsummit.com